

TOURISM ZONE – COMMISSION RESOLUTION

BURNETT COUNTY ROOM TAX ZONE

BURNETT COUNTY ROOM TAX COMMISSION

JUNE 2023

OCT. 2023

Resolution - Creation of Burnett County Room Tax Zone and Burnett County Room Tax Commission

Pursuant to SS 66.0615 Wis. Stats., the municipality listed below enters into this agreement/contract for the purposes of coordinating tourism promotion and tourism development for a tourism zone.

Name of Town/Village: TOWN OF SAND LAKE

Whereas, the contracting municipalities desire to create a room tax commission consistent with state statutes.

Whereas, the contracting municipalities agree and acknowledge the geographic area encompassing the municipalities is a single destination of surrounding and participating Burnett County municipalities that are not currently under agreement with any other existing Room Tax Commission or existing Room Tax Zone.

Whereas, the municipalities listed above upon creation of this tourism zone will also approve Burnett County Tourism Coalition as the approved Tourism Entity for the new Burnett County Room Tax Zone.

Whereas, the state legislature has established statutory guidelines for the collection of room tax, the promotion of tourism, and the make-up of multiple jurisdiction room tax commissions which is set forth in SS 66.0615 Wis Stats.

Now therefore be it resolved, for valuable consideration and mutual benefit, it is agreed by the contracting municipalities as follows:

1. That the geographic area encompassing the contracting municipalities is a single destination, made up of multiple Burnett County Towns and Villages, as perceived by the traveling public, and therefore a zone, as that term is used in SS 66.0615 (1) (h), Wis. Stats.
2. That the Burnett County Room Tax Commission (the commission) is hereby established for the purpose of coordinating tourism promotion and tourism development for the Burnett County Tourism Zone (zone) under SS 66.0615, Wis. Stats.
3. That the Commission shall appoint Burnett County Tourism Coalition as the tourism entity upon creation of the Burnett County Room Tax Zone and Commission.
4. That the Commission shall have the following powers, rights and duties:
  - a. Establishing the rate of tax (to be the same across all participating municipalities) and monitoring the collection of room taxes from each municipality within the zone that imposes a room tax.
  - b. Contracting with a tourism entity qualified under SS66.0615 (1) (f) Wis. Stats., to provide staff and support services, contracted services, development activities and promotional services for the purpose of promoting the zone to visitors.
  - c. Appointing additional members to the commission according to state statute.
  - d. Providing input for the tourism entity's plans and programs, the means of implementing, and the program budget.
  - e. Meeting regularly to review room tax collections and distribution of funds and address any questions or concerns as needed.
  - f. Reporting delinquencies or inadequate reporting to the municipality that is due the tax.
  - g. Collecting delinquent room taxes.
5. It is anticipated that additional municipalities may join this agreement in the future, and the membership composition below will be adjusted accordingly as outlined in SS 66.0615 Wis. Stats. Membership shall be formally recognized upon the principal elected official of the municipality presenting verification of municipal

council/board action of approval of a room tax ordinance and approval of a resolution to join the commission, and a majority vote of the current members of the commission to approve acceptance.

6. Membership on the commission shall be consistent with SS 66.0615 Wis. Stats, with the initial composition of the commission made up of the following members, to be appointed by the principal elected official in the municipality and confirmed per statute of the commission chairman: Village(s) of: Town(s) of:
7. Two additional members, who represent the Wisconsin short term rental industry, shall be appointed to the commission by the chairperson of the commission, and shall serve for a one-year term at the pleasure of the chairperson and may be reappointed.
8. Burnett County Tourism Coalition representative (non-voting)
9. The contracting municipalities shall enact such ordinances and resolutions necessary to satisfy this agreement and effect the contract with the commission provided for by SS 66.0615 Wis. Stats.
10. Each contracting municipality shall forward to the commission, for funding of tourism promotion or tourism development, an amount not less than the statutory amount required by SS 66.0615 Wis. Stats.
11. Any increase in the percentage of room tax put into effect during the life of this agreement will be remitted to the commission for tourism promotion and tourism development pursuant to requirements of SS 66.0615 Wis Stats.
12. Each contracting municipality, as a voting member of the Commission, shall act to distribute funds from collected taxes following the requirements outlined in SS 66.0615 Wis. Stats.
13. In signing this agreement, representatives of the respective municipality represents and warrants this contract has been approved by the legislative body of that municipality and that appropriate authority rests in the signatories on behalf of the respective municipality.
14. The initial effective date of this agreement shall be the date upon which at least 2 contracting municipalities sign this agreement, and the effective date will be amended each time to the date any new contracting municipality so enters.

Signatories:

Town of SAND LAKE. Signed by *CMJ*

Title Chair Person. Date Signed OCT. 10. 2023

Title Supervisor *[Signature]* Date Signed 10-10-2023

CHECK Title *Mogrove* Date Signed 10/16/2023

MOTION to accept Resolution

Ken Parden - Motion  
Melanie C. Johnson - 2nd.

Yes - 2

Nay - 1 - Karolyn Kroll.

Resolution Passes